



www.4thTrimesterAZ.org

4th Trimester

A R I Z O N A

VIRTUAL

CONFERENCE

Dear Friend of 4th Trimester Arizona,

The year 2020 presented many uncharted challenges as well as huge new opportunities in which to grow and refocus our mission within 4th Trimester Arizona.

Now more than ever!

The events of 2020 have brought a renewed sense of urgency to our mission to bring support, community and shared connection to new parents. We expanded our reach using virtual meetings to connect with a greater audience and were able to support the needs of a growing number of families. We were honored to have our efforts recognized by Vitalyst Health Foundation in June, enabling us to begin the work of cultivating 4th Trimester Villages in 3 new regions of the state. None of our work would be possible without the generous support of our community through sponsorship, volunteerism, and individual donations.

Generous support from our sponsors has enabled:

Conferences- Our 3 in-person conferences have seen over 850 attendees and 80 free rejuvenating Healing Room sessions

Village for All Fund- Over 130 free conference admissions have been funded for low income families.

Community Gatherings- With over 30 in-person meetings and 14 virtual gatherings since the pandemic began, we also offer access on our social media channels.

Villages of Support- We have launched two new 4th Trimester Arizona Villages in Chandler/Gilbert and the West Valley, with two additional Villages launching in 2021.

Online Community- The 4th Trimester Families AZ Online Community Group on Facebook began in 2020 as place for parents and caregivers to connect around the 4th Trimester and care for themselves and others.

SATURDAY
APRIL 24TH

2021

*"I wish I had exposure to all the hard truths prior [to birthing my baby]. I struggled a lot after my first son because no one ever told me it was hard AND that was normal."
- Conference Attendee*

*"Thanks for creating this event- you are changing lives!"
- Conference Attendee*

WHO SHOULD ATTEND:

New Parents
Grandparents
Caregivers
Health Care Providers
Postpartum Care Professionals
Parent Groups
Birth Workers
Community Support Organizations

**TO REGISTER FOR SPONSORSHIP, [CLICK HERE](#) OR CONTACT:
KENDRA FLORY, FUNDRAISING CHAIR
KENDRA@4THTRIMESTERAZ.ORG - (480) 269-1639**

**2021
SPONSORSHIP
OPPORTUNITIES**



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*"This is just what I needed in preparation for my first baby!"
- Conference Attendee*

GOLD - \$5,000

- Highly visible scrolling VIRTUAL AD BANNER
- VERBAL RECOGNITION during general session
- LOGO featured on website
- BACK COVER PAGE ad in conference program
- Premiere virtual SPONSOR BOOTH at conference
- Premiere LOGO & NAME RECOGNITION in conference materials
- Listing in Program DIRECTORY
- 40 Complimentary Conference REGISTRATIONS

SILVER - \$2,500

- Highly visible scrolling VIRTUAL AD BANNER
- VERBAL RECOGNITION during general session
- LOGO featured on website
- INSIDE COVER PAGE ad in conference program
- Virtual SPONSOR BOOTH at conference
- LOGO & NAME RECOGNITION in conference materials
- Listing in Program DIRECTORY
- 20 Complimentary Conference REGISTRATIONS

BRONZE- \$1,000

- Highly visible scrolling VIRTUAL AD BANNER
- VERBAL RECOGNITION during general session
- LOGO featured on website
- FULL PAGE ad in conference program
- Virtual SPONSOR BOOTH at conference
- LOGO RECOGNITION in conference materials
- Listing in Program DIRECTORY
- 10 Complimentary Conference REGISTRATIONS

COPPER - \$500

- HALF PAGE ad in conference program
- Virtual SPONSOR BOOTH at conference
- LOGO RECOGNITION in conference materials
- Listing in Program DIRECTORY
- 5 Complimentary Conference REGISTRATIONS

VILLAGE - \$250

- Virtual SPONSOR BOOTH at conference
- NAME RECOGNITION in conference materials
- Listing in Program DIRECTORY
- 3 Complimentary Conference REGISTRATIONS

CONNECT - \$100

- NAME RECOGNITION in conference materials
- Listing in Program DIRECTORY
- 1 Complimentary Conference REGISTRATION

ALL Sponsorship Levels receive NAME recognition on our website and in the 2021 4th Trimester Arizona Community Report

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KENDRA@4THTRIMESTERAZ.ORG - (480) 269-1639

All funds will be deposited with the 4th Trimester Arizona, a nonprofit organization that exists to support Arizona families. Due to the fair market value of benefits received, only payments in excess of fair market value may be considered a charitable contribution. Please consult your tax advisor regarding the deductibility of charitable contributions.



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2021 SPONSORSHIP OPPORTUNITIES

Our mission is to change the culture of parenting so that no one has to do it alone. We envision a world where all families are embraced by their communities in their transition to parenthood.

	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	COPPER \$500	VILLAGE \$250	CONNECT \$100
Virtual conference scrolling ad banner						
Verbal recognition in general session						
Logo Featured on website						
Ad space in conference program	 BACK COVER	 INSIDE COVER	 FULL PAGE	 HALF PAGE		
Virtual conference booth						
Recognition in conference materials	 LOGO	 LOGO	 LOGO	 LOGO	 NAME	 NAME
Listing in Program Directory						
Complimentary conference registrations	 x40	 x20	 x10	 x5	 x3	 x1

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**2021
SPONSORSHIP
FORM**



**PLEASE RETURN FORMS AND PAYMENT TO:
OR COMPLETE THE ONLINE APPLICATION**

**4th Trimester Arizona
Attn: Kendra Flory, Fundraising Chair
8400 S. Kyrene Rd. Suite 126, Tempe, AZ 85284
(480) 269-1639 | Kendra@4thTrimesterAZ.org**

Contact Name: _____

Organization: _____

Address: _____

Phone: _____

Email: _____

Recognition Name: _____ _____

(to be used in virtual conference materials)

I wish to remain anonymous

Sponsorship Level:

Gold - \$5,000

Copper - \$500

Gift in Lieu of Sponsorship

Silver - \$2,500

Village - \$250

Gift Amount:

Bronze - \$1,000

Connect - \$100

\$ _____

Payment Method:

Please consider paying by check to ensure ALL proceeds benefit 4th Trimester Arizona!

Enclosed is a check made payable to **4th Trimester Arizona**
Indicating "4th Trimester Arizona Conference" on the memo line

Visa

Master Card

Discover

American Express

Name on Card: _____

Card Number: _____

Expiration Date: _____ CVC: _____

Signature (required): _____

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